

## Platform Independence Checklist

When the platform your community lives on gets bought, your community gets bought with it. Use these checks to gauge how exposed you are, and reduce it over time.

### 1 Who controls your platform?

- ☐ 1 Note who owns each platform your community depends on, and whether it recently changed hands.
- ☐ 2 Check whether prices on those platforms have risen in the past year.
- ☐ 3 Note whether support has gotten harder to reach or slower.
- ☐ 4 Ask: is this platform built to serve communities, or to be sold?

### 2 How dependent are you?

- ☐ 5 List what would break if your main platform doubled its price tomorrow.
- ☐ 6 Identify anything you could not move elsewhere if you had to.
- ☐ 7 Confirm you have a direct line to members that doesn't run through that platform.
- ☐ 8 Mark your single biggest dependency.

### 3 Do you own the relationship?

- ☐ 9 Confirm you can export your member and attendee list.
- ☐ 10 Check whether you keep emails/contacts independent of the platform.
- ☐ 11 Note where your event history and audience actually live.
- ☐ 12 Decide what member data you'll keep a copy of going forward.

### 4 Reduce your exposure

- ☐ 13 Choose one independent home for your community and member list.
- ☐ 14 Keep using marketplaces for discovery, but own the relationship elsewhere.

- ☐ 15 Move your highest-risk dependency first.
  - ☐ 16 Set a date to review your platform risk again in six months.
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