

Community Stack Audit

You're not running five tools, you're the integration between them, and it's unpaid. Tally it up here. Most organizers are surprised by the total.

1 List every tool

- ☐ 1 Write down each tool your community runs on (discussion, events, email, website, member list).
- ☐ 2 Note the monthly or annual cost of each one.
- ☐ 3 Add per-transaction fees (e.g. Eventbrite runs 3.7% + \$1.79 per ticket plus processing).
- ☐ 4 Total the subscriptions and fees, that's your visible bill.

2 Count the hidden time

- ☐ 5 Estimate hours/month spent entering the same member data in more than one place.
- ☐ 6 Add time spent reconciling lists that never quite match.
- ☐ 7 Add time posting the same announcement across multiple tools.
- ☐ 8 Multiply monthly hours by 12, that's your yearly time cost.

3 Find the cracks

- ☐ 9 Note where members fall through (on one list but not another).
- ☐ 10 List the small errors that slip between disconnected tools.
- ☐ 11 Mark any data that exists in only one place with no backup.
- ☐ 12 Identify the tool whose absence would cause the biggest mess.

4 Compare to one platform

- ☐ 13 Add up your total: subscriptions + fees + the value of your time.
- ☐ 14 Compare it to one platform that replaces the stack (Kannect starts at \$29/mo).
- ☐ 15 Decide what you'd do with a weekend a month back.

- ☐ 16 Pick the first tool to consolidate.
-

Want all of this handled in one place?

Kannect puts events, members, messaging and resources under one roof, and reaches every member who opted in, every time. Plans start at \$29/mo with a 7-day free trial.

kannect.co